

# katie minning (catherine e. minning)

designer. maker. pool shark. pasta enthusiast. cat lover. expert sudoku solver.

## CONTACT

cell: 513.290.9207

email: [catherine.minning@gmail.com](mailto:catherine.minning@gmail.com)

portfolio: [www.katieminning.com](http://www.katieminning.com)

## EDUCATION

### UNIVERSITY OF CINCINNATI DAAP

industrial design, class of 2016

graduated magna cum laude

## SKILLS

Adobe Illustrator, InDesign, Photoshop  
rapid ideation  
prototyping  
trend analysis and research  
market research  
brand identity  
craftsmanship  
woodworking  
cross-functional collaboration  
time management  
attention to detail  
organization  
puzzles  
hand-eye coordination

## EXPERIENCE

### FRONTGATE ----- west chester, oh

#### **on-call production designer**, june 2021 - present

aid in production of retail catalogs for the company // review spreads to make sure they follow brand and print standards // work with the design, copy and merchant teams to contribute to design layout ideas, make corrections and ensure accuracy of information for customers

### FOSSIL ----- richardson, tx

#### **designer**, men's leathers, february - june 2020

#### **associate designer**, men's leathers, february 2018 - january 2020

#### **assistant designer**, men's leathers, may 2016 - january 2018

designed majority of men's wallets, gifts, belts and some bags // took part in entire process from conception to finished product - research, ideation, colorway and material exploration, tech pack creation, sample review // collaborated and communicated with cross-functional teams including design, product development, merchandising, engineering, brand and graphics, material sourcing, marketing and ecomm, as well as our overseas team and factories // managed and mentored intern

#### **design intern**, men's leathers, september - december 2015

researched, ideated and developed wallet and gift concepts // created tech packs and assisted design team with edits, comp sheet creation, workroom organization, etc.

### LOFT ----- pawtucket, ri

#### **industrial design intern**, january - april 2015

worked on a variety of projects including consumer electronics, athletic products, user interfaces, and jewelry // conducted trend, market and user research // developed concepts and presentations

### TARGET ----- minneapolis, mn

#### **home + hardlines design intern**, tabletop team, june - august 2014

evaluated current product assortment // conducted trend and market research, as well as led brainstorming // developed concepts for a new line of kitchen counter products // presented research and concepts to team and design leadership

### FRONTGATE ----- west chester, oh

#### **product design intern**, august - december 2013

developed ideas and concepts for new luxury furniture and decor // presented concepts directly to directors and vice president // created spec packs for chosen designs to be sent to factories // aided in the development of trend boards for a new initiative for the company

### AMPERSAND ----- cincinnati, oh

#### **industrial design intern**, january - april 2013

created new concepts through ideations and prototypes // helped in the development and manufacture of a new product // assisted with the in-house production of existing furniture and home goods // edited photography of products for website

## OTHER EXPERIENCE

### **head bowling coach**

#### **mount notre dame high school**, october 2020 - present (seasonal)

teach students the sport of bowling // help varsity and junior varsity players develop proper bowling techniques and skills // schedule, organize and manage practices, matches and tournaments

### **founder + designer + maker**

[www.minnbrand.com](http://www.minnbrand.com)

#### **minn brand llc**, september 2020 - present

began a side hobby home goods brand // practice all parts of the process - research, ideation, prototyping, final production, photography, marketing and sales